

As Arizona grows, we strive for our museum to evolve, celebrating diverse cultures and inspiring future generations through a blend of innovation and tradition, where visitors eagerly return, offering new and meaningful experiences.

ON ADVERTISING

Supporting Phoenix Art Museum since 2024

Pictured: Eric Garcia, Owner & Chief Creative Officer

Supporting the arts is essential for the growth of Arizona's business, education, and community development. Art drives creativity and innovation, offering new perspectives on complex issues. ON Advertising, Phoenix's largest minority-owned agency, first endorsed Phoenix Art Museum out of a profound commitment to our community and a passion for nurturing creativity across generations. Beyond physical space, the Museum represents a transformative journey, a sanctuary where artists, including myself, discover inspiration and engage with diverse artistic expressions.

As a member of the Board of Trustees, my dedication to the Museum goes beyond personal interest. Since relocating from New Mexico to partner with ON Advertising in Downtown Phoenix, I have witnessed firsthand how PhxArt enriches our cultural landscape. My involvement in a creativity-driven industry only strengthens my commitment to supporting the arts, as it is deeply integrated into the essence of being creative. Being a donor and participating in this transformative change is fulfilling and inspiring, and I am particularly inspired by the Museum's initiatives to support local artists by providing them with a platform to showcase their creativity.

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